Telling your Story: Engaging with Lawmakers

Plan for your meeting with a lawmaker:
- Plan your purpose
- Schedule an appointment
- Be prompt and polite
- Be prepared
- Make your “ask!”
- Offer to be a resource
- Post meeting: Follow up with thank you

So where to start?
- Share your own experience that highlights housing needs (or that of your family, friends, community members)
- Share your knowledge of housing issues in your community.
- Share information about a project you worked on; what went well, what was challenging.

What makes a good story?
- It is personal (you are involved in the story)
- You describe a challenge (something that should be changed)
- You highlight the opportunity for change (your story relates to the purpose, or the “ask”)

How to craft your story?
Powerfully Speaking Workbook by results.org
- Based on “A public narrative,” developed by Marshall Ganz
- Translates values into stories to motivate action, build relationships, and maintain commitments. VALUES EMOTION ACTION

Practice! Story of: Self, Now, Us
After you fill out these sections, turn this into your two-minute laser speech and practice!

<table>
<thead>
<tr>
<th>Story of Self</th>
<th>Story of Now</th>
<th>Story of Us</th>
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<tbody>
<tr>
<td>Call to Leadership</td>
<td>Strategy and Action</td>
<td>Shared Values &amp; Shared Experiences</td>
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