



Telling your Story: Engaging with Lawmakers

Plan for your meeting with a lawmaker:

- Plan your purpose
- Schedule an appointment
- Be prompt and polite
- Be prepared
- Make your “ask!”
- Offer to be a resource
- Post meeting: Follow up with thank you

So where to start?

- Share your own experience that highlights housing needs (or that of your family, friends, community members)
- Share your knowledge of housing issues in your community.
- Share information about a project you worked on; what went well, what was challenging.

What makes a good story?

- It is personal (you are involved in the story)
- You describe a challenge (something that should be changed)
- You highlight the opportunity for change (your story relates to the purpose, or the “ask”)

How to craft your story?

[Powerfully Speaking Workbook by results.org](https://www.results.org/powerfully-speaking-workbook)

- Based on “A public narrative,” developed by Marshall Ganz
- Translates values into stories to motivate action, build relationships, and maintain commitments. VALUES EMOTION ACTION

Practice! Story of: Self, Now, Us

After you fill out these sections, turn this into your two-minute laser speech and practice!

Story of Self	Story of Now	Story of Us
Call to Leadership	Strategy and Action	Shared Values & Shared Experiences