



Request for Proposals: MHP Strategic Planning Process

Introduction

Minnesota Housing Partnership (MHP) is soliciting proposals from qualified and experienced consultants to guide and facilitate portions of a strategic planning process.

MHP

Minnesota Housing Partnership (MHP) expands housing and community development opportunities for those most impacted by economic and racial disparities by leading collaborative work to promote systems change and grow equitable development capacity. We provide capacity building in rural communities and Native Nations throughout the United States, produce original research, and advocate for policies that advance affordable housing and strengthen communities. MHP's strategic plan includes a commitment to support continuous improvement toward being an anti-racist and culturally responsive organization and employees.

Project Background and Goals

MHP is currently operating under a two-year strategic plan that expires September 30 of 2023. We seek to create a new strategic plan for our fiscal years 2024-2026.

MHP updated its mission and values as part of its 2022 strategic planning process; MHP **will not** revise its mission and values as part of this strategic planning process.

Our objectives for our strategic planning process include:

- Establish a 3-year strategic plan.
- Ensure MHP adopts clear organizational goals as part of the plan.
- In past years, MHP has focused on department level goals, which has made it difficult to determine organization-wide strategies and objectives.
- Establish and fully integrate race equity goals into the strategic plan.
- Prioritize a smaller number of goals, sub-goals and measures than done in past years, to ensure those chosen are impactful, utilized throughout the organization, and measured.

Early discussion of strategic plan goals has identified these objectives:

- Amplify areas where MHP adds significant value
- Focus on continuous improvement of organizational culture and trust
- Reduce work silos and process-heavy requirements



Timeline:

March – May:

- Engage with MHP’s leadership team (directors and managers) and MHP’s staff to begin planning process; determine organizational goals and strategies
- Key dates/opportunities for strategic plan discussion:
 - MHP’s leadership team meets every other Monday, from 1-2 pm
 - MHP has an on-line staff meeting once a month
 - April 6: MHP’s board meeting, an opportunity to gather input on goals and strategies from MHP’s board of directors.

June-July:

- Refine strategic plan goals and strategies and develop objectives; finalize goals, strategies, and objectives
- June 5-6: MHP has an all staff retreat on these dates, an opportunity to get more detailed input from staff on the strategic plan.

MHP seeks a proposal for services to include:

- Work with a core MHP staff team to design a strategic planning process, including how to gather input from staff and MHP’s board for the strategic plan.
- Help facilitate select meetings with MHP’s leadership team and staff, to gather inputs for the strategic plan, to include at least three zoom leadership team meetings, one all-staff zoom meeting, and MHP’s staff retreat June 6.
- Facilitate a portion of MHP’s in-person all-staff retreat, on June 6, dedicated to the strategic planning process.
- Work with a core MHP staff team to create a final strategic plan by July 31, 2023.

Required in Response

Interested parties should, at a minimum, submit the following:

- Proposed services, to include minimum expected services;
- Estimate of cost;
- Statement of qualifications, including sample list of clients (or types of clients) for which similar services have been provided;
- Please include at least one example or testimonial by nonprofit client.

Timeframe for response

Please submit proposals by deadline of Friday, February 24, at 5:00 pm to Elizabeth Glidden, Deputy Executive Director, elizabeth.glidden@mhponline.org.

Questions?

Please contact Elizabeth Glidden at elizabeth.glidden@mhponline.org.