

Vote Homes Engaging Candidates in 2022

Welcome

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Minnesota Housing Partnership



Nonprofits and Candidate Engagement

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Candidate Engagement

- Raise housing as a priority issue
- Educate decision makers



Candidate Questionnaire

- **Education**

- Learn about them
- Make them aware of you and the issues important to you

1. In July 2021, a **national poll** found that 68% of the public believes that elected officials are not paying enough attention to the rising cost of housing and ensuring everyone can afford a place to live. **What do you believe is the role of government in ensuring everyone has a place to call home?**



2022 Candidate Questionnaire

- 8 questions
- 210 house candidates
- 66 senate candidates
- Aug 16 –Oct 21
- Questionnaire, resources, responses, and promo toolkit on MHP's website



No matter what part of Minnesota you're from, having a safe, stable place to come home to is the foundation for our wellbeing. But Minnesota is facing a housing shortage and affordability crisis that is making it harder for people to find a safe place to call home.

Minnesota Housing Partnership (MHP) and Habitat for Humanity of Minnesota (Habitat Minnesota) have invited candidates for the Minnesota House of Representatives and Minnesota Senate to complete our **2022 Candidate Questionnaire on Housing Issues**. All candidates, regardless of party affiliation, have been invited to complete the questionnaire. The purpose of the questionnaire is to educate and inform residents of candidate responses to housing issues. This questionnaire is not meant to serve as an endorsement of or for any candidate or political party.

Collected responses are posted below. **Candidates were asked to limit their responses to each question to 300 words or fewer.**

[FOR CANDIDATES](#)

[READ THE QUESTIONNAIRE IN FULL](#)

Read candidate responses:

[Candidates for Minnesota House of Representatives](#)

[Candidates for Minnesota State Senate](#)

Impact

- Educates voters
- Raises profile of issues
 - Biggest bonding investments during 2020 election season.
- Informs follow up
 - Voter guides, town hall/forum questions, further education, direct lobbying



CLINTON VS. TRUMP ON HOUSING: HOW DO THE TWO CANDIDATES COMPARE?

Where do the Democratic and Republican presidential candidates stand on housing and related issues? We combed through quotes, statements and policies published by the candidates' campaigns to get an idea of how their plans and positions compare.

HILLARY CLINTON **VS** **DONALD TRUMP**

HOUSING

CLINTON: Focuses on low-income housing needs, including: expanding the supply of low income housing tax credits to keep rising rents in check; increasing rental assistance for low-income families; and helping families who receive support to choose their neighborhood.

TRUMP: Focuses largely on building regulations. Trump would eliminate regulations that "kill jobs" and remove bureaucrats that "only know how to kill jobs" with experts who create jobs without regulations.

CLINTON: Focuses on helping people buy existing homes. Clinton would support an initiative to provide up to \$10,000 in assistance on a down payment for families looking to buy their first home.

TRUMP: Focuses on helping builders. Trump would reduce regulatory costs to 2 percent of the total cost to build a new house.

AFFORDABLE HOUSING

CLINTON: Would bolster resources to enforce fair housing laws and fight housing discrimination in all its forms.

TRUMP: Would rescind HUD's Affirmatively Furthering Housing (AFFH) rule, which declares that states and localities control development and implementation of solutions for removing barriers to housing opportunities.

Promoting/Using the Questionnaire

- Get the word out
- Ask candidates to respond
 - Make it your own
- Publicly thank
- Read responses and follow up



Promo & Social Media Toolkit

- Support you in engaging your networks and directly with candidates
- Intended to provide cut-and-paste content
- Download the toolkit on the questionnaire webpage



WHO WE ARE COMMUNITY DEVELOPMENT PUBLIC POLICY RESEARCH SUPPORT MHP

CANDIDATE QUESTIONNAIRE 2022

Candidate Questionnaire
on Housing Issues

2022



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FOR HOUSING ADVOCATES:

Edit

PUBLIC POLICY

Latest Policy Alert

Edit View



Vote Homes: Engaging
Candidates in 2022

Join us to make change

Your experiences, story, and voice are powerful. Join MHP to connect with lawmakers on issues important to you. MHP will provide training and support.

Advocate!

Sign up to get the latest news, action alerts and event opportunities from MHP.



Promo & Social Media Toolkit

Inside the Toolkit:

- Hashtags
 - #VoteHomes2022
 - #mnleg
- Shortened Key Links
 - <https://bit.ly/VoteHomes2022>
- Sample email
- Sample blog
- Social media posts



Candidate Questionnaire on Housing Issues

2022



Promo & Social Media Toolkit

No matter what part of Minnesota you're from, having a safe, stable place to come home to is the foundation for our wellbeing. But Minnesota is facing a housing shortage and affordability crisis that is making it harder for people to find a safe place to call home.

As part of our efforts to educate voters and candidates and foster discussion on important housing issues, we invite candidates for state legislative office to complete the [2022 candidate questionnaire](#). The candidate questionnaire will help familiarize advocates with the candidates and their views and provide advocates with an opportunity to share with candidates some of the most pressing issues affecting homelessness, housing insecurity, and the preservation and creation of affordable homes.

2022 is a busy and critical election year. **To ensure candidates respond to the questionnaire, we hope that your organizations will help promote the questionnaire.**

This Promo & Social Media Toolkit is intended to provide cut-and-paste content to:

1. Encourage candidates to share their views on housing issues by completing the questionnaire
2. Support you in **engaging directly with candidates** around housing issues in the 2022 election.

Questions? Contact policy@mhp-online.org

Learn more about how to engage candidates for office around housing with [these resources](#) from the National Low-Income Housing Coalition's *Our Homes, Our Votes* campaign.

Promo & engagement kit contents:

- Sample email
- Sample blog
- Social media posts

Key links:

- MHP Candidate Questionnaire webpage short link: <https://bit.ly/VoteHomes2022>
- Link for candidates to access the questionnaire:
- Twitter hashtag: #VoteHomes2022

Other ways to engage candidates

- Host a tour
- Host a "town-hall" style meeting
- Attend meetings, town-halls, and forum to ask questions
- Produce and share voter guides
- LTEs
- Social media



Partner Spotlight

Ben Helvik Anderson

Vice President of Policy and Organizing, Beacon Interfaith
Housing Collaborative



Additional Resources

- **Minnesota Housing Partnership**
 - mhponline.org/resources-for-advocacy
- **Habitat for Humanity of Minnesota**
 - hfhm.org/advocacy
- **Minnesota Council of Nonprofits**
 - www.minnesotanonprofits.org
- **Our Homes, Our Votes**
 - www.ourhomes-ourvotes.org

