



RENTER STATISTICS



7,029 RENTERS
39% RENTERS

MEDIAN RENT 2013
\$751

3%
2013 vs 2018

MEDIAN RENT 2018
\$773

Median rent is an indicator of affordability. If rent is increasing greatly, that can be an indicator of lack of affordability. In district 7B, rent increased 3% between 2013 and 2018. The district saw the 92nd highest rent increase out of 134 districts.

MEDIAN RENTER INCOME 2013
\$22,425

25%
2013 vs 2018

MEDIAN RENTER INCOME 2018
\$27,950

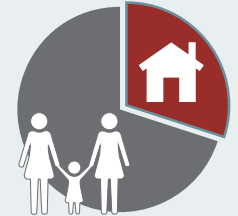
Median renter income is an indicator of what people can afford for rent. If incomes stay flat or decline, it can be an indication that cost burden is increasing. In District 7B, renter income increased 25% between 2013 and 2018. The district ranked 25th of 134 in terms of renter income increase.

INCOME NEEDED TO AFFORD RENT:
\$30,920

The income needed to afford rent -- \$30,920 -- is greater than the median renter income in the district.
With a gap of \$2,970, rent in District 7B is not affordable.

COST BURDENED RENTERS | **3,118**
PERCENT COST BURDENED | **44%**
CHANGE SINCE 2013 | **-14%**

Cost-burdened renters pay 30% or more of their income on rent and an estimated 3,118 District 7B residents may have to sacrifice education, food, and medicine to afford a place to live. For highest cost burden, the district ranked 58th.



COST BURDENED SENIORS | **652**
SENIOR COST BURDEN | **50%**

District 7B ranked 98th out of 134 for the percentage of seniors struggling to afford housing.

SEVERE COST BURDEN | **22%**

Severe cost burden means a family is paying 50% or more of their income on housing. District 7B was the 50th highest of 134.

% RENTERS THAT ARE POCI: | **renters 17%** | **owners 4%**

People of color and indigenous people are more likely to be renters and less likely to own their own home. They are also much more likely to experience cost burden.

SOURCES – Renter households: Rent and income adjusted for inflation. U.S. Census Bureau, American Community Survey 2018, 5 year estimates | Owner households: Home value and income adjusted for inflation. U.S. Census Bureau, American Community Survey 2018, 5 year estimates | Cost burden: U.S. Census Bureau, American Community Survey 2018, 5 year estimates | Wages: Minnesota Department of Employment and Economic Development (MN DEED), Occupations in Demand, July 2019 | Homelessness: Wilder Research Center, 2019

This report was published in February 2020, with data analysis by Gabriela Norton, Research Manager at Minnesota Housing Partnership, with graphics and design by Andy Birkey, MHP Director of Communications and Research. Questions? Contact MHP at info@mhponline.org or 651.925.5544.

HOMEOWNER STATISTICS



10,869 OWNERS
61% OWNERS

MEDIAN HOME VALUE 2013

\$131,220

3%

2013 vs 2018

MEDIAN HOME VALUE 2018

\$135,000

In District 7B, median home values have increased in the last 5 years. In terms of home value increase, 7B was ranked 58th out of 134.

MEDIAN OWNER INCOME 2013

\$61,582

-3%

2013 vs 2018

MEDIAN OWNER INCOME 2018

\$59,712

Homeowner income has decreased in the last 5 years. The district ranked 132nd out of 134.

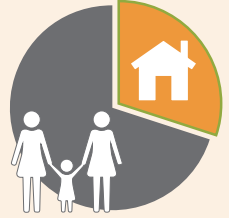
INCOME NEEDED TO AFFORD MEDIAN HOME:

\$40,500

COST BURDENED OWNERS
PERCENT COST BURDENED
CHANGE IN COST BURDEN

2,220
20%
-31%

Cost-burdened owners pay 30% or more of their income on housing and an estimated 2,220 residents of District 7B may have to sacrifice education, food, and medicine to afford a place to live. For highest cost burden, the district ranked 51st.



COST BURDENED SENIORS
SENIOR COST BURDEN

707
23%

District 7B ranked 77th out of 134 for the percentage of seniors struggling to afford their homes.

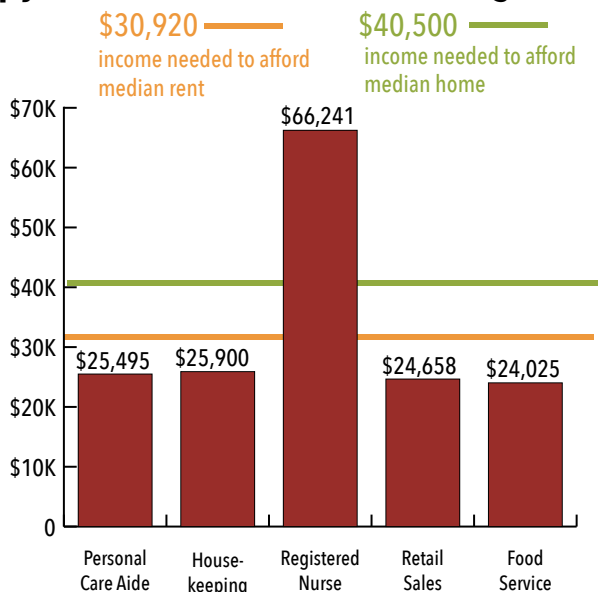
% OWNERS THAT ARE POCI

owners **4%** renters **17%**

People of color and indigenous people are less likely to own their home, a key to building wealth.

REGIONAL DATA

Top jobs & income in the Northeast Region*



Homelessness in the Northland Region*

Number of Homeless on a given night in 2018 **942**
 Change in Homelessness 2015 to 2018 **16%**
 # of homeless kids **358**
 # of homeless seniors **82**



Without reliable shelter, productive work, progress at school and positive health outcomes are extremely difficult. Just a few decades ago, homelessness didn't exist – and Minnesota has made strides in recent years, with a 9% reduction from 2012 to 2015.

* MN DEED region and Wilder Foundation region boundaries differ.