



A place to call home in **Winona County**

2015

Access to safe, affordable homes builds a strong foundation for families and communities. Yet even hard working Minnesotans often lack good housing options.

In Winona County, 9% of owner and 35% of renter households pay half or more of their income for housing, which places them at-risk for being unable to afford some of their basic needs.¹

RENTAL KEY TO VITALITY, BUT IN SHORT SUPPLY

For many, rental is the most sensible or preferred housing option. Seniors may not be able to manage owning a home. Many do not have the savings or credit to qualify for mortgages or are working to pay off debt. Workers relocating for jobs are also likely to need places to rent. **About 28% of households in Winona County are renters.²**

A safe, modest 2-bedroom apartment costs \$675 per month in Winona County.³ A family could affordably spend \$496 per month on rent at the median renter household income of \$19,839.⁴ By definition, half of the county's renters earn less than this median and need less expensive housing.

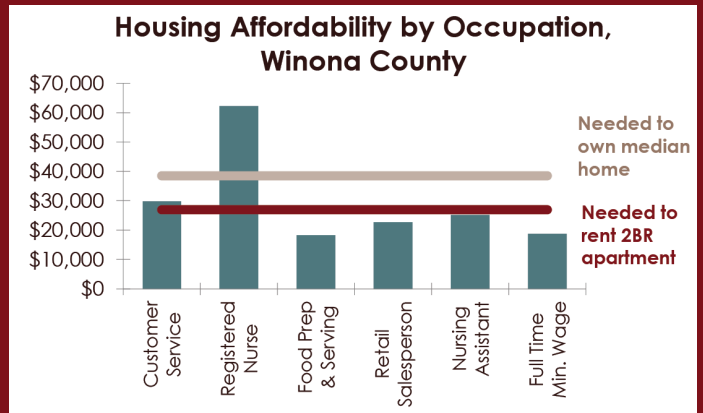
There are now **only 48 units affordable and available for every 100 extremely low-income renters in Winona County.**⁵ The county ranks 52 out of the state's 87 counties for the most units affordable/available.

In Winona County, 38% of rental homes were built before 1960.⁶ Aging rental housing stock often needs repair and can pose safety concerns.

RENTER INCOMES SLOW TO RECOVER

Despite recent improvements in the economy, renter incomes are still below 2000 levels in most Minnesota counties. According to the most recent data available for Winona County, renter incomes have fallen by 34% since 2000 while rents have risen by 8%, after adjusting for inflation.⁷

Wages for jobs in demand are often insufficient to cover the cost of housing.



The median earnings for the **TOP FIVE JOBS IN DEMAND** in Minnesota do not all cover actual housing costs, the chart above shows.⁸ Minimum wage workers also fall short.

For vacant positions in Winona County and counties nearby, the median hourly wage is \$14.38 for full time jobs, which corresponds to \$29,910 annually at 40 hours/week. Vacant part time jobs pay only \$9.61 per hour.⁹

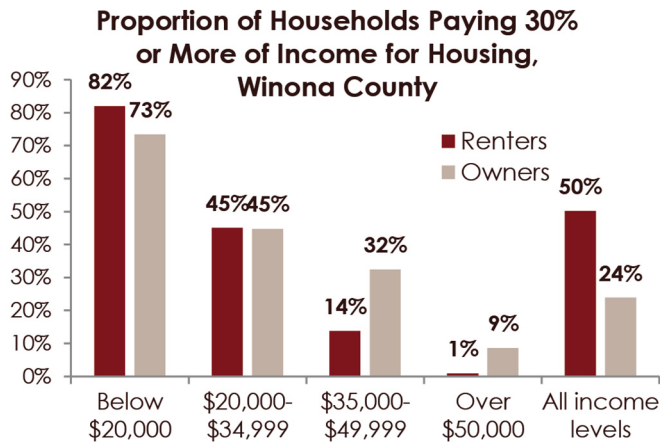
At the new state minimum wage of \$9 per hour, an earner would have to work 58 hours per week to afford the \$675 fair market rent for a 2-bedroom apartment in Winona County, without paying more than 30% of income for housing.¹⁰

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For some households in Winona County, housing consumes 30% or more of their income. **This can force lower-income people, especially, to forego other basic needs, such as food.**



Number of Households Cost Burdened¹¹

| Household Income | Renters | Owners |
|-------------------|---------|--------|
| Below \$20,000 | 2,099 | 1,036 |
| \$20,00—\$34,999 | 522 | 819 |
| \$35,000—\$49,999 | 68 | 663 |
| Over \$50,000 | 7 | 720 |

New Construction

Building permits for 575 new housing units were issued in Winona County in 2009-14. Of these, 274 units were in multifamily buildings, which are likely to be for rental housing.¹² Rental construction has been limited across much of Greater Minnesota. In larger metropolitan areas, new rental construction has tilted towards more profitable higher-end units.

Owning a Home

72% of households in Winona County own a home.¹³

- In 2010, for white, non-Hispanic households, the county's ownership rate was 71%, compared to 38% for households of color. **As a state, Minnesota has one of the largest racial homeownership gaps in the nation.**¹⁴
- 48% of owned homes in the county were built before 1960.¹⁵ Older homes often have a substantial need for repair.
- The median sales price for non-foreclosed homes in Winona County is about \$139,575, a real decrease of about 14% since 2006.¹⁶

Minnesotans of all ages are affected by homelessness and unaffordable housing.

An estimated 14,000 Minnesotans were homeless on a given night in 2012. Homelessness increased by 32% statewide from 2006 to 2012.¹⁷

On that given night, 619 people were known to be homeless in the Southeast Region including:

- 256 children with their parents
- 65 youth 21 or younger living on their own
- 22 seniors aged 55+.¹⁸

Unstable housing can hinder children's development and education.

About half of those experiencing homelessness in Minnesota are age 21 or younger.¹⁹ Homelessness can cause delays in growth and development, as well as problems in school. Housing subsidies have been linked with better nutrition and school success for poor children.

In 2013, 14% of children in Winona County were living in poverty, up from 11% in 2003.²⁰

More seniors face housing needs.

The number of seniors living in Minnesota is expected to grow as the Baby Boomer generation ages. In Winona County, between 2014 and 2030, the number of residents aged 65+ is expected to increase by about 61%; seniors will then make up 25% of the population.²¹

Unfortunately, housing cost burden, or paying 30% or more of income for housing, is a serious problem among seniors. Of the 4,514 senior-headed households in Winona County, about 48% of renters and 23% of owners are currently cost-burdened.²²

Seniors were also among the fastest growing segments of the state's homeless population between 2009 and 2012.²³

SOURCES: 1 American Community Survey (ACS) 2009-13. 2 Ibid. 3 HUD Fair Market Rent, 2015. 4 ACS 2009-13. 5 Analysis of CHAS 2008-12 data using NLIHC method. 6 ACS 2009-13. 7 US Census 2000 & ACS 2009-13. 8 MN Occupations in Demand (OID) & OES Wage Data by EDR (Q1 2015), MN DEED; HUD FMRs, 2015; MN DOR Sales Ratio Study, Jan-Sept 2014. 9 MN DEED Job Vac. Surv., Q4 2014. 10 HUD FMR 2015 & MN Dept of Labor. 11 ACS 2009-13. 12 US Census Bureau, 2009-14. 13 ACS 2009-13. 14 US Census 2010. 15 ACS 2009-13. 16 MN DOR Sales Ratio Study, 2006 & Jan-Sept 2014. 17 Wilder Research Center, 2006 & 2012. 18 Ibid. 19 Ibid. 20 SAIPE 2003 & 2013. 21 MN State Demographic Ctr 2014. 22 ACS 2009-13. 23 Wilder Rsch Ctr, 2012.