

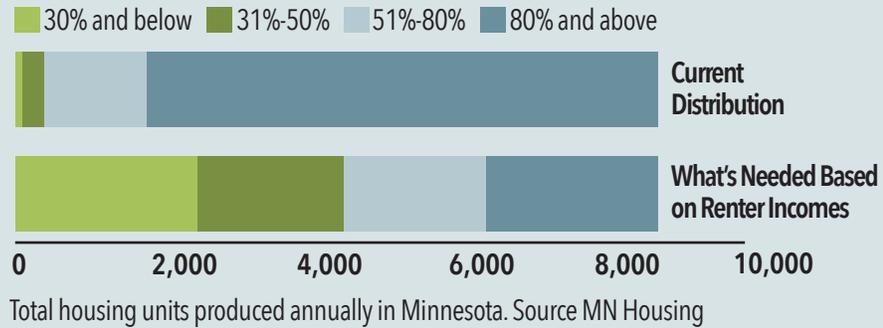
Key Facts on the Need for Affordable Housing Investment



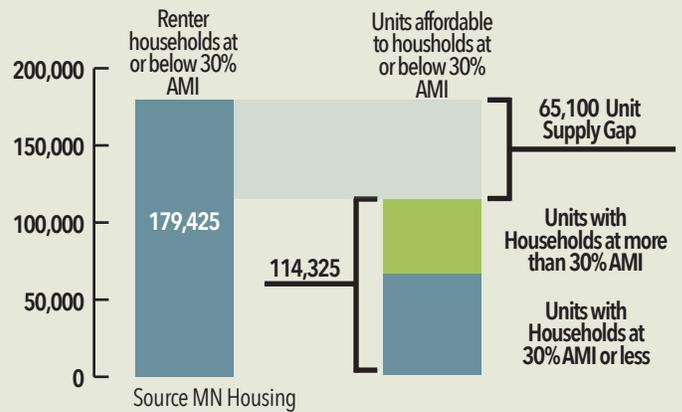
Minnesota is stronger when everyone has a path to prosperity — regardless of income, race, or age. When all Minnesotans have access to a safe, affordable home to live near their work, spend time with their family and friends, stay healthy, and build wealth, our communities and businesses will grow and thrive.

That vision is within our reach. But only if we address our state's growing lack of affordable housing and understand how we got here.

There is a **severe mismatch** between market supply and market demand. Production of new units is skewed toward higher incomes. About 8,800 rental units are produced each year and almost all is for people making more than 80% of the area median income.



The mismatch is greatest for **households below 30% median income**. Targeting resources to these households requires new tools and increased investment.



Minnesota is **falling behind...**



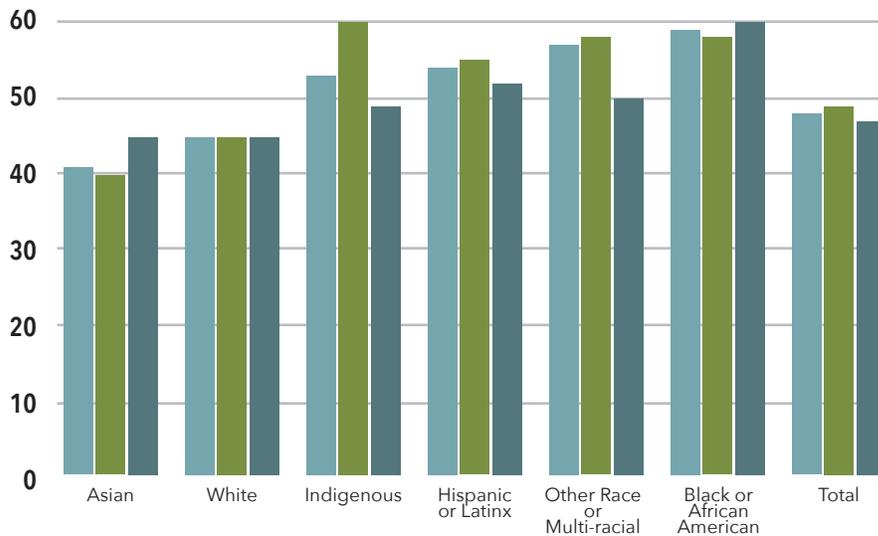
...because **funding is inadequate...**



...And **communities of color** are impacted the most.



Indigenous households and households of color in every part of the state are paying too much for housing compared to white Minnesotans. Only Asian households had cost-burden rates similar to white households.



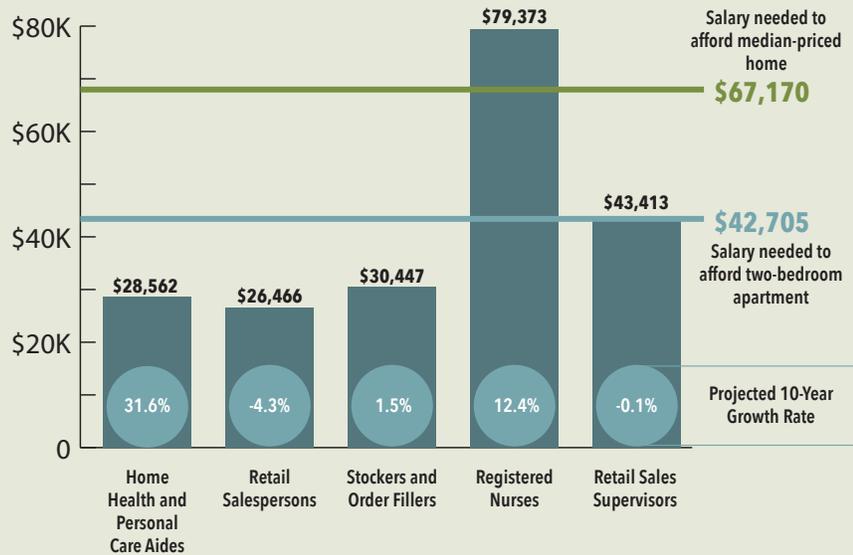
Cost-burden

Cost-burdened households pay more than 30 percent of their income for housing and may have difficulty affording necessities such as food, clothing, transportation, and medical care. These households were experiencing cost burden before COVID-19.

Minnesota's housing **crisis hits hardest for low-wage workers** who are the backbone of our communities. Jobs with the most projected growth – like home health aides – don't make enough to pay the rent.

Annual Median Income

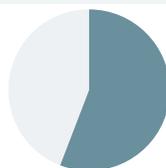
Wages vs. Housing Cost for Most In-Demand Jobs



These trends have resulted in **Minnesotans losing their homes and not having anywhere to turn.**



80 of 87 counties do not have enough shelter beds



56% of individuals entered homelessness **because they could not afford their housing**

(source: Wilder Foundation)



63 of 87 counties do not have a fixed site shelter