

Planning for a Sustainable Project

Key Tasks

There are 5 basic tasks of planning for a sustainable project or program:

Building Partnerships at the local and regional level in order to address the wide range of needs and opportunities.

Understanding the Dynamics at play locally or regionally including not just housing but also social, demographic and economic conditions.

Engaging Stakeholders & Decision Makers in understanding the local and regional strategies and implementing them.

Identifying Strategies that respond to the needs and opportunities identified.

Obtaining Commitments from funders, partners and stakeholders to champion, implement and support the strategies.

Tips For Success

- Do not let planning get in the way of action. People are more likely to engage in an action oriented process.
- Planning is fundamentally about strategic thinking and action, not creating documents.
- Nothing in a plan will happen without the agreement of the people who can implement it and make it work.



Source: Adapted from **Common issues in Comprehensive Revitalization: Approaches, Resources and Examples**, NeighborWorks America 2009