## **2017 County Housing Profile**

## **Pennington County**

5,822 households Northwest region

Access to safe, affordable homes builds a strong foundation for families and communities. But too many Minnesotans lack good housing options.



Mirroring the state trend, the cost of rent continues to rise, while, on average, income is declining, making it increasingly challenging for renters to make ends meet.

Income for families who own their homes is not rising nearly as guickly as home values, making it more difficult for families to purchase and own a home.



## RENTER HOUSEHOLDS

1,477 | 25% of all households

Median rent, 2000: \$480 Median rent, 2015: \$604

Median renter income, 2000: \$26,424 Median renter income, 2015: \$24,667 income down

Fair market rent for 2-bedroom apartment \$658

Median-income renter can afford

\$617



## OWNER HOUSEHOLDS

4,345 75% of all households

Median home value, 2000: \$83,547 Median home value, 2015: \$115,200 home value **38**%

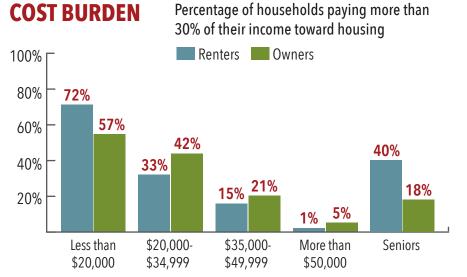
Median owner income, 2000: \$56,248 Median owner income, 2015: \$57,351

income up 2%

Change in homeownership rate for households younger than 35 years old, 2000-2015

**2**%

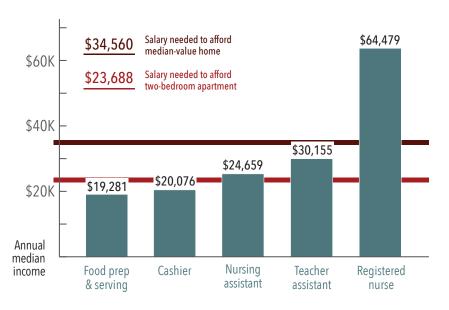
Countywide, 1,172 households pay more than 30 percent of their income toward housing costs, putting them at risk of being unable to afford basic needs like groceries, clothes, prescriptions and transportation. This includes 40% of seniors who rent and more than 57% of owners and 72% of renters who earn less than \$20,000 per year.



TOTAL NUMBER of cost burdened households	<b>1,172</b>
Total # cost burdened RENTER households	547
Total # cost burdened OWNER households	625
Total # cost burdened SENIOR households	332

WAGES: Housing remains a challenge even for workers who are fully employed. The median earnings for most of the top in-demand and highgrowth jobs do not cover housing costs at an affordable level. Those working at the median wage – and especially those earning the minimum wage – cannot afford a two-bedroom apartment or the mortgage for a median-value home.

Wages & housing affordability for top in-demand jobs in Pennington County



**⊸ 74,670** New job openings in Northwest Planning Area by 2024

**⊸ \$47,127** County median household income

Hours / week minimum wage employee must work to 。**48** afford a one-bedroom apartment

HOMELESSNESS: Across the state, homelessness has declined since 2012, but too many families, seniors and children in the Northwest region are still suffering the devastating consequences of having no place to call home.

# of homeless on given night in 2015

% change in homelessness 2012-2015

Number of homeless CHILDREN 155

homeless SENIORS 30

**HOUSING STOCK**: While a significant portion of the rental and owner-occupied housing is aging (built before 1960), new construction is not keeping up with demand. Of particular concern is the gap between the number of available units for extremely low income households - and the number of people who need them.

County POPULATION growth by 2035:	1,208

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	built before 1960	4(
ш П	Single-family units permitted in 2015	

% rental units



Number of extremely low 415 income (ELI)\* households

Available units affordable to 214 **ELI** households

SENIORS: The number of seniors will rise dramatically over the next two decades, growing by more than 90% across the state and making senior housing a critical need.

Total senior households by 2035	4,395
Growth in number of individual seniors by 2035	64%
Seniors % of overall	0.00/

population by 2035:

SOURCES - Renter households: Rent and income adjusted for inflation. U.S. Census Bureau, American Community Survey 2015, 5 year estimates | **Owner households:** *Home value and income adjusted for inflation.* U.S. Census Bureau, American Community Survey 2015, 5 year estimates | Cost burden: U.S. Census Bureau, American Community Survey 2015, 5 year estimates | Wages: Minnesota Department of Employment and Economic Development (MN DEED), Occupations in Demand, June 2016; Employment Outlook, MN DEED | Housing Stock: U.S. Census Bureau, American Community Survey 2015, 5 year estimates, U.S. Census Bureau, Building Permits Survey, 2015 | Seniors: Minnesota County Population Projections by Age and Gender, Minnesota State Demographic Center, March 2014 | Homelessness: Wilder Research Center, 2016



<sup>\*</sup> earning less than 30% of area median income