

## Watowan County



As Minnesota's economy grows stronger, access to safe and affordable homes builds the foundation for living, working, and learning in all communities. Yet even working Minnesotans often lack good housing options, and aging homes create health and energy concerns.

In Watowan County, there are about 3,475 owner and 1,045 renter households.<sup>1</sup> More than 56% of homes are at least 50 years old.<sup>2</sup>

**For 20% of owners and 35% of renters in Watowan County,** housing consumes 30% or more of their household income.<sup>3</sup> This can mean inadequate spending on other basic needs like food and medicine. **Saving for education or emergencies often becomes impossible, especially for lowest-income households.**

### RENTER INCOMES LAG BEHIND RENTS

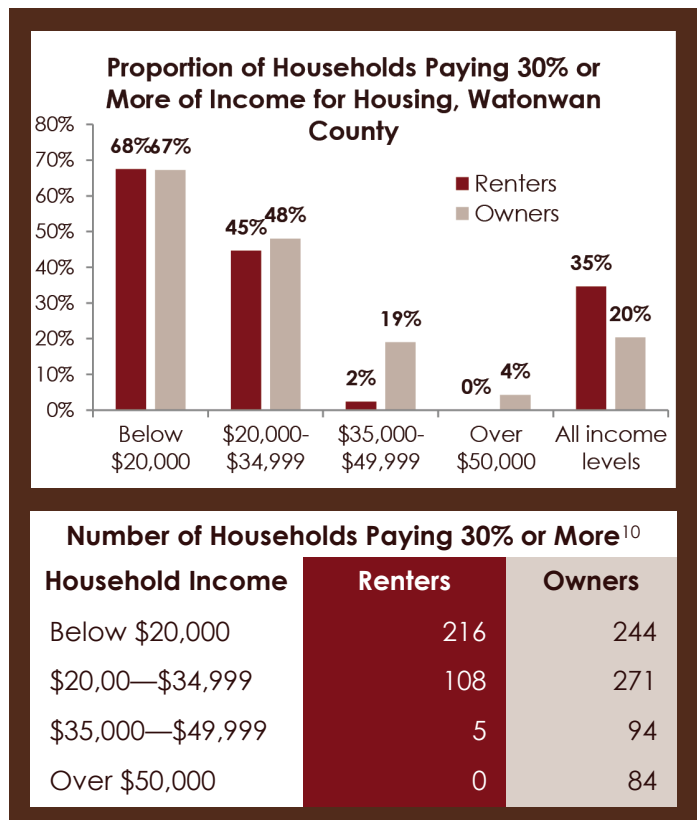
In Watowan County, 23% of households are renters.<sup>4</sup> In most Minnesota counties, **renter incomes have fallen as rents have risen.** According to recent data for Watowan County, real renter incomes have fallen by 4%, while rents have risen by 22% since 2000.<sup>5</sup>

There are now **95 units affordable and available for every 100 extremely low-income renters** in Watowan County.<sup>6</sup> The county ranks 4 out of the state's 87 counties for the most units affordable and available to this income group.

### RENTAL CHOICE KEY, BUT OPTIONS LIMITED

For many, renting makes sense. Young people starting out are often saddled with student debt. Seniors may not be able to afford or manage owning a home. Many do not have the savings or credit to qualify for mortgages. Workers relocating for jobs also need rental housing.

A safe, modest two-bedroom apartment costs \$637 per month in Watowan County.<sup>7</sup> At the median renter household income of \$25,480, a family could affordably spend \$704 per month on rent.<sup>8</sup> By definition, half of the county's renters earn less than this median, and would need less expensive housing.



At \$8.00 per hour, the state minimum wage for 2014, an earner must work **61 hours per week<sup>9</sup>** to afford the \$637 rent for a modest two-bedroom apartment in this county.

### Minnesota Housing Partnership

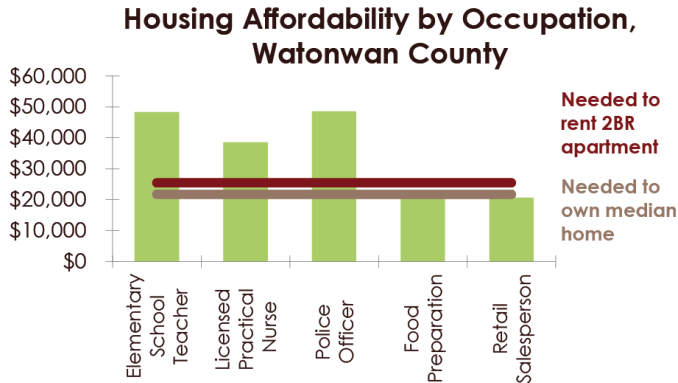
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## Workers fill essential roles, but a job does not guarantee an affordable place to live.

The median earnings for many jobs do not cover actual housing costs, the chart below shows.<sup>11</sup>



For vacant positions in Watonwan County and counties nearby, the median hourly wage is \$11.65 for full time jobs, which corresponds to \$24,232 annually at 40 hours per week. Vacant part time jobs only earn \$9.58 per hour.<sup>12</sup>

## Owning a home.

77% of households in Watonwan County own a home. For white, non-Hispanic households, the county's ownership rate is 80%, compared to 60% for households of color. **As a state, Minnesota has the nation's largest racial homeownership gap.**<sup>13</sup>

- The median sales price for non-foreclosed homes is \$81,270 in Watonwan County, which is a real decrease of 16% since 2006.<sup>14</sup>
- From 2005-2013, there were 222 foreclosures in the county.<sup>15</sup>
- Statewide, 3.1% of primary mortgages were delinquent by 60+ days in early 2014, compared to an average of 1.7% from 1979 to 2004, before the foreclosure crisis.<sup>16</sup>

**In Watonwan County 7% of owner and 18% of renter households pay half or more of their income for housing, a situation known as "severe cost burden."<sup>17</sup>**

## Unaffordable housing and homelessness affect people of all ages in Minnesota.

An estimated 14,000 Minnesotans were homeless on a given night in 2012. Homelessness increased 32% statewide from 2006 to 2012.<sup>18</sup>

On that 2012 night, 619 people were known to be homeless in the Southeast Region including:

- 256 children with their parents.
- 65 youth through age 21 living on their own.
- 22 seniors aged 55+.<sup>19</sup>

## Without stable housing, children face higher barriers to success in schools.

About half of the people experiencing homelessness in Minnesota are 21 or under.<sup>20</sup> Homelessness can cause delays in growth and development, as well as problems in school. Housing subsidies have been linked with better nutrition and school success for poor children.

In 2012, 17% of children in Watonwan County were living in poverty, up from 10% in 2002.<sup>21</sup>

## Housing needs among seniors are growing.

The number of households headed by seniors aged 65+ in Watonwan County grew from 1,067 in 2000 to 1,290 in 2008-12.<sup>22</sup> Currently, 242 are renter households. Statewide, 3 in 5 senior renters pay more than 30% of their income for housing.<sup>23</sup> Seniors were also one of the fastest growing segments of the state's homeless population between 2009 and 2012.<sup>24</sup>

## Targeted investment can end homelessness.

Ending homelessness is possible with strategic public investment. For example, targeting housing and services to homeless veterans led to a 13% decline in homelessness for this group from 2009 to 2012 even as homelessness rose overall.<sup>25</sup>

SOURCES: 1 US Census 2010. 2 American Community Survey (ACS) 2008-12. 3 ACS 2008-12. 4 2010 Census. 5 US Census 2000 & ACS 2008-12. 6 CHAS 2007-11 data, using NLIHC methodology. 7 HUD Fair Market Rent (FMR), 2014. 8 ACS 2008-12. 9 HUD FMRs, 2014 & MN Dept of Labor and Industry. 10 ACS 2008-12. 11 OES Wage Data by economic development region, MN DEED, Q1 2014; HUD FMR, 2014; MN Dept of Revenue Sales Ratio Study, Jan-Sept 2013. 12 MN DEED Job Vacancy Survey, Q4 2013. 13 2010 Census, US Census Bureau. 14 MN Dept of Revenue Sales Ratio Study, 2006 & Jan-Sept 2013. 15 HousingLink. 16 National Delinquency Survey, Mortgage Bankers Association, Q1 2014. 17 ACS 2008-12. 18-20 Wilder Research, 2007 & 2013. 21 Small Area Income & Poverty Estimates, 2002 & 2012. 22-23 Census 2000 & ACS 2008-12. 24 Wilder Research, 2013. 25 Homeless Veterans in MN 2012, Wilder Research.