Key Facts on the Need for Affordable Housing Investment

There is a **severe mismatch** between market supply and market demand.

The mismatch is greatest for **households below 30% median income**. Targeting resources to these households requires new tools and increased investment.

---

**We are falling behind...**

...because **funding is inadequate**...

**Project funding applications: $233 MILLION**

*Bonding funds from Minnesota Housing*  
**GAP:** $153 Million

*Available funds:*  
$80 MILLION

*Source: Minnesota Housing, 2019*

...And **communities of color** are impacted the most.

- **27%** of Minnesota households pay more than they can afford for housing
- **23%** of white households and  
  **40%** households of color are housing cost burdened
The percentage of cost-burdened reenters grew from 33 percent of households in 2000 to 41 percent in 2017. Yet, in 2017, only 238 new multi-family units were permitted for construction and, of these units, nearly half were in one county. Seven of the 12 counties in the Northwest region saw no new development of multi-family units. In the Northwest region, just 288 new single-family homes were permitted for construction in 2017 – the lowest amount of any region in the state.

Failure to provide homeownership opportunity to people of color is especially acute in Central Minnesota
At 78 percent, the region contains the highest percentage of homeowners. However, while 79 percent of white households are homeowners, only 46 percent of people of color and Indigenous households own their own home.

Hennepin County renters pay too much
In Hennepin County, 52% of renter households (97,471 families) earn less than 60% of area median income. Of these households, 78% pay more than 30% and 44% pay more than half of their monthly income on housing.